



# GV Financial

## A D V I S O R S

### **GV FINANCIAL ADVISORS - WEBSITE PRIVACY POLICY**

This policy is effective as of March 23, 2010, and may be revised from time to time.

#### **Our Commitment To Privacy**

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. These rules and policies apply only to residents and users within the United States of America.

#### **THE INFORMATION WE COLLECT:**

This notice applies to all information collected or submitted on all the websites owned and/or operated by GV Financial Advisors. On some pages, you can make requests and register to receive materials. On other pages, you may fill out request forms. The type of personal information we may collect is detailed below. This list is not meant to be a comprehensive compilation of all the types of information we may choose to collect now or in the future. For example, data collected may be limited to email address in one instance and in another limited to site usage pattern, or only as part of aggregate data and none at an individual level in yet another instance.

- Name
- Address
- Email address
- Phone number
- Subscribe/ unsubscribe to information and periodic messages from GV Financial Advisors
- Login times and dates, details (names, email, user ID, password)
- Password changes
- Browser versions
- Screen resolution
- Operating system version
- Site navigation
- Search requests and results
- Interests, Feedback and referrals
- Length of visit, number of pages, requests

#### **HOW WE USE INFORMATION:**

We use information you provide about yourself when placing a request only to complete that request. We do not use the information collected for any purpose other than to enhance the content and user experience within GV Financial Advisors websites. We do not share personal information with outside

parties except as may be required to complete the request or as compelled to do so by law enforcement authorities.

We use the information you provide about someone else when placing a request only to address your request. We do not share this information with outside parties except to the extent necessary to complete the request.

We use return email addresses to answer the email we receive or to subscribe to RSS feeds and the like as you request. Such addresses are not used for any other purpose and are not shared with outside parties.

You can choose to register with our website if you would like to receive our newsletters as well as updates on our products and services. Information you submit on our website will not be used for any other purpose unless you opt-in for additional services.

We may in some instances collect passive information through “cookies” and other similar mechanisms to enhance user experience.

### **DISCLOSURE OF PERSONAL INFORMATION**

Disclosure of personal information without prior consent is permitted by law only in very limited and exceptional circumstances, such as an emergency that threatens an individual's life, health or security. In such cases we may have to disclose your personal information without your consent.

When you participate in our workshop programs, your name address, email, telephone and other professional information that you provide will be given to other participants in the workshop with your consent. This portion of the site will be available only to participants of your workshop group.

We use non-identifying and aggregate information to improve our website and to improve content and usability. For example, we may collect information that X number of individuals visited a certain area on our website, or that Y number of men and Z number of women filled out our registration form, but we would not disclose anything that could be used to identify those individuals. This non-personal information may be collected and analyzed by third parties to improve our services to you.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

### **OUR COMMITMENT TO DATA SECURITY**

Security of your personal information is very important to us. GV Financial Advisors takes all reasonable precautions to protect personal information that we collect from you. Every employee signs a confidentiality and non-disclosure agreement. Your personal information is held in secure databases and only accessible by password and is protected by use of firewall. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place reasonable physical, electronic and other procedures to safeguard and secure your personal information.

### **HOW YOU CAN ACCESS OR CORRECT YOUR INFORMATION**

Current clients of GV Financial Advisors can access some of their personally identifiable information that we collect online and maintain by contacting your personal Financial Advisor by email. We use this procedure to better safeguard your information.

You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

### **PRIVACY POLICY UPDATES**

As the online presence of GV Financial Advisors and its related entities expands over time and we strive to provide additional services to enhance user experience, we may update our privacy policy from time to time as needed without prior notification.

#### How To Contact Us

Should you have other questions or concerns about these privacy policies, please call us at 770-295-5740 or send us an email at [info@gvfinancial.com](mailto:info@gvfinancial.com).

GVFA 2010 0033  
DOFU 3/2010